

Meeting called to order 1:10 PM

Members in Attendance:

Kelli Beatty, President
Paula Davis, Vice-President
Cathy Rude, Secretary (by phone)
Claudine Crews, Education Director
Donna Miller
Beth Overton (by phone)
Jenny Fardink (arrived 1:18 PM)
Brielle Epstein (arrived 1:45 PM)

Guests:

Robin Rabenschlag, CPM
Carol Schumacher, CPM
Cheryl West, CPM
Christy Peterson, CPM
Michelle Massey, student
Hannah S-student

ATM office has moved. New address: ATM Office
P.O. Box 887
Elmendorf, Texas 78112

Robin is the new office manager. Robin will be paid for 40 hours per week but may use some of her hours to help Claudine with education issues. This may be about 8/hr. per week at a minimum. A contract for Robin will be written, approved by the board, signed and put into her file. Claudine will be cross training so they can both do the others job responsibilities as needed.

Discussion about the need for another signature on checks or to pay online. Most items are paid online. Checks are mainly for grader payments, reimbursements and teacher's fees.

Proposal-Kelli proposed to add Claudine Crews as signer for the Bank of America checking account. Kelli will also ask the bank for Shanna Cloyd to be removed from the account. Cathy 2nd. All agreed.

Discussion about gotomyPC subscription for the ATM office computer.

Proposal-Kelli proposed that ATM pay for a one year subscription of goto myPC for the ATM computer that Robin will have. This will ensure transparency and give access to Quickbooks as needed. Paula 2nd. All agreed.

There was a short discussion about the student who was removed from the education program and her request to be reinstated. The student has voluntarily withdrawn from the program so no further action required.

Claudine presented an education update: We have 55 students. The increase in tuition to \$875 per module has not decreased enrollment. 11 students graduated this year and all passed their NARM exam. In 2008 the pass rate was only 50%. Overall, grades seem to be higher. Claudine has a meeting with Yvonne scheduled for tomorrow to discuss some changes. One new item is that there will be a requirement for two planned hospital births (not transports). Also some changes in wording about preceptors.

Conference update: Donna Miller

The location has changed for next year to a hotel near the Galleria in Dallas. (Sheraton). It was completely redone this past April and very pretty. She will be meeting with the hotel next week to sign a

contract. Date of conference will be April 10-14. It will be four days this year instead of three including pre conference day. So far she has Barbara Harper and Dr. Cummings as speakers. Full breakfast provided each day as well as lunches. Dinner will be on your own. The graduation dinner plans are still pending. This hotel has a large hospitality suite (conference room) The theme for this year is "Embracing Excellence". Donna has five committee members to assist her. She also has possession of the conference notebook. Kim Retherford will be in charge of the finances. They do not need seed money to get started.

Legislative Update: Brielle Epstein

Since the last meeting, we had the hearing on the proposed Medicaid rules and it was very successful. Only one person spoke out against it. We should be hearing the results any day now. One change we spoke up for was that LM, CPMs in birth centers should not be required to have physician oversight but to have a plan for backup as written in the midwifery rules. All agreed the reimbursement rate is an embarrassment but that was not part of this hearing. Rules expected to pass by January 1, 2013 although it has been said it could be November 1, 2012. Brielle is trying to use Legislative Watch Program but still needs to geith with Faith to clear up problems using the system. We are unsure at this point if it is time to renew the service or not.

Discussion on the possibility of negative legislation against midwives. The region representatives are encouraged to start networking to build contacts. Suggestion that there be discussion between midwives and key members in their areas about how to visit representatives, what to say, etc. We need a plan for this. It was suggested that a committee to be formed for each region so we can mobilize quickly. Suggestion we lobby every week of the session instead of just one week. We all need to be using the cards to mail into the legislators about a new baby in their district. Also post on their Facebook wall.

Discussion on TV advertising before the new show "Call the Midwife" on PBS. It will cost about \$100 per episode (24) for total of \$2400. Costs can range from \$2000-2400 depending on area. Suggested each area try to raise \$1000 and ATM will match it. Needs to be done soon as the show starts at the end of the month. Tabled.

Elections: Discussion on problems with nominations getting out and back to us on time using snail mail. Suggestion made to use internet for elections.

Proposal-Kelli proposed that Robin can create an online election process for future elections. Paula 2nd. All agreed.

We will continue to send out yearly letter for membership renewal. Original letter from the president, plus legislative update with the renewal notice to be sent out in November. All will be encouraged to send back by end of December. If not paid by 1-10-2-13, another will be letter to be sent. If no payment by end of January, their website page will be taken down.

Website: Website has not been updated for 5 years. We are taking resumes for new webmaster and also still considering using Jason again. We need a committee to be formed with at least 3-4 people to review and make decisions on the website update. Cathy volunteered to help but can't do it by herself. Suggestion made that a mature student might be a good fit for this committee. The changes to the new website need to include Facebook feed, lots of links, more info.

Discussion about an unauthorized Facebook page for ATM. It looks great and has great information but no one knows who is writing it and requests about who is hosting it have been unanswered. We will continue to pursue this.

Finances: discussion of finances.

Proposal-Kelli proposed to take \$50,000 out and put into several CDs. Cathy 2nd. All agreed.

Meeting was adjourned at 3:40 PM

Respectfully submitted,

Cathy Rude

APPROVED